

# 2012 CCOVI Annual Lecture Series



Cool  
Climate  
Oenology &  
Viticulture  
Institute

Brock University

## Open to the public – Free admission

All lectures start at 3 p.m. EST

Mackenzie Chown, H block, room H313

Brock University- see map on page 3

Or watch them live on the web at [www.brocku.ca/ccovi](http://www.brocku.ca/ccovi)

Archived video presentations will also be available at [www.brocku.ca/ccovi](http://www.brocku.ca/ccovi)

### January

Wednesday, Jan. 18

**Dr. George Kotseridis**

**CCOVI Staff Scientist**

Oenologist, Brock University

Location: Room H313

Topic: *Targeting wine balance using biological deacidification methods and by monitoring polyphenolic maturity*

Wednesday, Jan. 25

**Dr. Karl Kaiser**

**CCOVI Professional Affiliate**

Co-founder, Inskillin Wines, Winemaker and Consultant

Location: Room H313

Topic: *Chemical deacidifications in winemaking*

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### February

Wednesday, Feb. 8

**Dr. Antonia Mantonakis**

**CCOVI Fellow**

Associate Professor of Marketing, Brock University

Location: Room H313

Topic: *Does a wine's name influence consumer taste perception?*

Wednesday, Feb. 15

**Dr. Don Cyr**

**CCOVI Fellow**

Associate Professor of Finance, Brock University

Location: Room H313

Topic: *A cost-benefit analysis of entering and exiting vineyard operations in Niagara: 1997 - 2010*

Wednesday, Feb. 29

**Dr. Kevin Ker**

**CCOVI Professional Affiliate**

Industry Consultant in vineyard management, KCMS Applied Research and Consulting, Fenwick, ON

Location: Room H313

Topic: *How growing season weather patterns affect vine hardiness*

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## March

Wednesday, March 7

**Dr. Vincenzo DeLuca**

**CCOVI Fellow**

Professor of Biological Sciences, Brock University

Location: Room H313

Topic: *Icewine grapes are biochemically active between September and Harvest*

Wednesday, March 14

**Wendy McFadden-Smith**

**CCOVI Professional Affiliate**

Tender fruit and grape Integrated Pest Management Specialist, Ontario Ministry of Agriculture, Food and Rural Affairs

Location: Room H313

Topic: *What we've learned about sour rot: An update on research.*

Wednesday, March 21

**Dr. Ralph Brown**

**CCOVI Fellow**

Professor, School of Engineering, University of Guelph

Location: Room H313

Topic: *New tools to fine-tune quality harvests.*

Wednesday, March 28

**Dr. Jim Willwerth**

**CCOVI Staff Scientist**

Viticulturist, Brock University

Location: Room H313

Topic: *Beating the cold: Best viticulture practices to maximize vine hardiness*

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## April

Wednesday, April 4

**Dr. George van der Merwe**

**CCOVI Fellow**

Associate Professor of Molecular & Cellular Biology, University of Guelph

Location: Room H313

Topic: *Getting started: Adaptation of wine yeast to early fermentation stress*

Wednesday, April 11

**Dr. Andy Reynolds**

**CCOVI Researcher**

Professor of Biological Sciences, Brock University

Location: Room H313

Topic: *New adventures in vineyard geomatics*

Wednesday, April 18

**Dr. Jeffrey Stuart**

**CCOVI Fellow**

Associate Professor of Biological Sciences, Brock University

Location: Room H313

Topic: *Investigating resveratrol's anti-cancer and neuroprotective effects*

